

the Naledi3d Factory

Freedom Park Trust—Epoch Visualisations (2011)

Purpose:

Freedom Park, having completed the //Hapo museum exhibition design on paper, opted to create 3D exhibition animated walkthroughs of the seven Epoch areas, plus orientation . The completed animations were then used by the Trust as a way to verify and approve the exhibition designs, before investing in the manufacture of the physical museum exhibits.



Partner:

Freedom Park Trust



In a Nutshell:

The exhibition area, a total of 2700m² spans eight exhibition rooms / spaces in the new museum building at Freedom Park, located on **Salvakop Hill** in Pretoria.

Each Epoch design was modeled and rendered to provide a series of eight walkthroughs of the entire exhibition area, each around 45 seconds in length.

//Hapo as animated renders :

The project resulted in a complete set of 3D exhibition walkthroughs of the interior spaces of the proposed //Hapo exhibition design. The animations show the main elements of each of the exhibition spaces and include objects, film elements, installation items display panels and display unit designs. The rendered animations were art directed by the exhibition designer; and used existing CAD drawings and images of planned objects as a starting point.



The seven //Hapo Epochs:

- | | | |
|--------------|---------------------------------------|---|
| 1. The Earth | 4. Colonisation and Resistance | 8. Nation Building and Orientation Centre |
| 2. Ancestors | 5. Industrialisation and Urbanisation | |
| 3. Peopling | 6. Nationalism and Struggle | |

