

360° virtual tours and digital twins of premises, properties, venues and environments



It's 2023, and we can now offer a 360° virtual tour and digital twin service that allows clients and potential clients to tour your premises virtually from anywhere in the world

We are only constrained by the limits of your imagination

Why not give your clients a three-dimensional walk-through experience that immediately creates a direct, albeit digital, connection with your property, premises, product or service

We can also make your tour information-rich by embedding knowledge, using pop-up tags for notes, documents and videos to add to the experience, supporting the in marketing and selling of your property, product or service



360° digital tours benefit commercial and private property sales, hotels and guest-houses, heritage, museums and gallery spaces as well as venues and arenas

The benefits of our 360° Virtual Tours and Digital Twins

Post-Pandemic, we are all now used to remote work, so why not let your potential visitors and patrons visit your premises, virtually. We use the Matterport Pro2 360° camera, the gold standard in the industry:

- ⇒ Stand head and shoulders above your competition through this innovation
- ⇒ Clients and potential clients can get an accurate experience of your premises – its look and feel, overall size, dimensions and scale, its features and its contents
- ⇒ Showcase the experience and features that potential clients can expect when visiting
- ⇒ Tour multiple floors and locations at the same venue
- ⇒ Transcends the limitations of words and pictures used in traditional websites
- ⇒ Post directly from your website, add a link to social media posts, and drive traffic to your website
- ⇒ Create 4k print-quality pics for your other printed and on-line promotions
- ⇒ Support event planning and its “flows” by creating an interactive, 3D record of your premises, its features, and interiors
- ⇒ Induct and train new employees
- ⇒ Maximum efficiency and reduced time and travel cost for site inspections
- ⇒ A data-rich digital twin, building streamlines building maintenance and upgrades



Naledi3d Factory: Who are we?

Naledi3d Factory is based at the Innovation Hub in Tshwane. We have over 22 years of experience in virtual reality and 3D content creation. We have worked with industrial, commercial and government entities, as well as in community development, where we have worked in many African countries .

We look forward to working with you.

Why create your own 360° virtual tour?

The most apparent benefits accrue for:

⇒ Heritage, Museums and Archaeology

Virtual tours are a fun and interactive way to make museums and heritage sites accessible to a global audience and classrooms worldwide

⇒ Real Estate [Listing video](#)

With a 3D virtual tour, prospective buyers can do walkthroughs of your properties from anywhere, anytime, creating higher engagement, interest and closes

⇒ Commercial Real Estate

Create online engagements and new efficiencies in the search and evaluation process, saving time and money, and creating a competitive edge for everyone

⇒ Insurance [Explainer Video](#)

Whether you're an insurance carrier, a claims adjuster or a property owner, a 3D scan/virtual tour ensures the most accurate, transparent, and fair documentation and valuation for claims. This helps to process claims faster

⇒ Tourism, Travel and Hospitality

From vacation rentals to hotels and event spaces. Elevate and promote your business through 3D tours that increase bookings, driving higher occupancy

⇒ Facilities Management [RPM Pizza:: Case Study video](#)

A digital twin gives immersive access to critical building intelligence. Includes accurate measurements of the structure and equipment dimensions

⇒ Architecture, Engineering and Construction [Explainer video](#)

Increase build accuracy and speed and reduce costs. Relevant to architecture, engineering, or construction, collaborate and streamline documentation

Other industry sectors include:

**Retail; Entertainment; Events, Exhibitions; Catering; Education & E-learning;
Emergency & Medical Services**

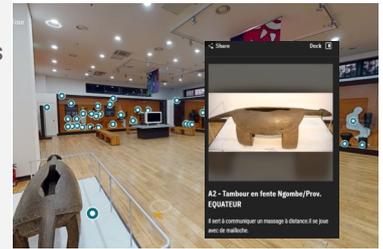
Some statistics from Matterport (USA):

- 74%** of agents using Matterport scans win more listings (USA real estate)
- 85%** reduction in commercial property transaction times with digital twins
- 14%** increase in bookings with virtual tours (USA travel and hospitality)
- 300%** greater engagement with 3D tours compared to 2D images (USA travel and hospitality, 2020)

Click any image to
enjoy a 360° tour:

How to navigate

Use the mouse or keyboard arrow keys on computers—or the touch screen on a mobile device—to move around and click on any information tag.



Going beyond 360° virtual tours and digital twins:

- Add information Notes and Tags to enrich the virtual tour experience
- Take accurate measurements of elements in the virtual tour
- Generate 4K print quality photos, floor plans, and guided tours
- Use the 360 scan as a base for your digital twin and building information management (BIM) system

Be a click away—share your 3D, 360° tour on your web site, social media such as LinkedIn, Facebook, YouTube, Google Street View and on realtor websites

How can you create your 360° digital twin experience—and connect with YOUR clients:

It's easy to get started— we are only a phone call or email away:

Dave Lockwood (CEO)
082 894 3178 | dlockwood@naledi3d.com
www.naledi3d.com

